



GENERAL REGULATION | CITROËN Ë-TOUR BY BKOOL

This document contains all the information about the general rules of the CITROËN Ë-TOUR by BKOOL competition.

INTRODUCTION

Virtual cycling is a cycling discipline that is done on a bicycle mounted on a smart trainer that is connected to an online device.

The simulator recreates the different conditions of each route and race in a very realistic way: the distance, the slope, the power of the cyclist, the draft, the environment, or the meteorology. Virtual cycling is a discipline that has more and more prominence among fans of this sport.

CONCEPT AND FORMAT

The CITROËN Ë-TOUR by BKOOL is the first virtual cycling competition organised by an automobile brand. Created by Citroën and BKOOL, in partnership with KAS, Zycle, and BMC, this unique four-stage experience offers the opportunity to race virtually with professional cyclists from the AG2R Citroën Team, Twitch stars and participate in spectacular prize draws. The competition is made up of four separate online stages, taking in a number of spectacular routes across Spain and Portugal:

- Zaragoza by Citroën Ë-Tour
- Portugal by Citroën Ë-Tour
- Vigo by Citroën Ë-Tour
- Madrid by Citroën Ë-Tour

To join the CITROËN Ë-TOUR by BKOOL, participants will have to register on the BKOOL cycling simulation platform, and complete at least one of the event's stages. They will be able to complete all four stages, <u>taking advantage of the 30-day free trial available on BKOOL</u>.

Thanks to BKOOL, cycling enthusiasts can train and compete with their bicycle from their own home, connecting their smart trainer or smart bike to a mobile device (Smartphone, tablet, or computer) and participating in online routes and competitions on actual routes.





PARTICIPATION AND GENERAL REGULATION

1.- Minimum requirements

To participate in the CITROËN E-TOUR by BKOOL you must have:

- A smart trainer (of any of the brands available in the market),
- Sign up for the BKOOL Cycling simulator.

In addition, it will be mandatory:

• To be aged 18 years or over.

2.- Categories

The competition will have three categories:

- Absolute male.
- Absolute female.
- Smart Bikes.

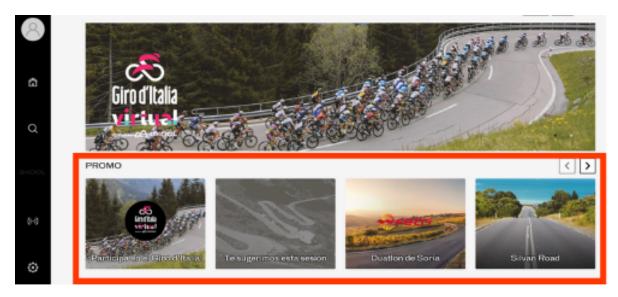
Each participant will be integrated into the category designated by their gender.

3.- How to get involved

To be part of the CITROËN E-TOUR by BKOOL, participants will have to:

- 1. Sign up for the <u>BKOOL Cycling</u> simulator.
- 2. Cycle with your trainer and into the BKOOL platform (in addition to saving the session once finished, important), one of the four official races of the competition.

The races that are available at all times will be highlighted in the main HOME of the BKOOL Cycling simulator.



The races in each moment will be highlighted in the area highlighted in red.





4.- Online competition

The competition format is purely online. Cyclists will pedal from home facing their opponents using the BKOOL virtual cycling simulator. Each of the 4 online races is independent.

5.- Calendar and Ranking

On the official website of the event, cyclists will be able to know the calendar of the races as well as the period available to participate in each of the races, and follow the classifications that will be updated daily (Monday to Friday).

Stage	Calendar
Zaragoza by Citroën Ë-Tour	MAR 07 - MAR 13
Portugal by Citroën Ë-Tour	MAR 14 - MAR 20
Vigo by Citroën Ë-Tour	MAR 21 - MAR 27
Madrid by Citroën Ë-Tour	MAR 28 - APR 03

6.- Number of times you can participate in each race

Participants may participate in each race as many times as they wish, being valid for each test those attempts that have been made within the official period.

7.- Duration

You have a set period to finish each of the stages. Consult the dates in the Calendar and Ranking section.

8.- Prizes

At each stage of the CITROËN E-TOUR by BKOOL competition, the following prizes will be drawn, donated by the sponsors of the competition.

• For participating in each stage and finishing:

Draw for a physical AG2R jersey and a ZDrive smart trainer at each stage.

• For participating in each stage:

Each participant will receive a digital competition participation jersey.

• Among all those who finish the 4 stages:

A Zbike will be put into a prize draw among the participants who complete the entire competition.

• TOP 10 of each stage:





The 10 best participants of each stage will be given a digital victory jersey. We will differentiate between the smart trainers and SmartBikes categories, with a total of 80 winners.

• The best ones:

The participants with the best time will also receive the following prizes.

- TOP 1 Smart Trainer
 - Jersey
 - Experience Meet & Greet
 - Smart Trainer
- TOP 2 Smart Trainer
 - Jersey
 - Experience Meet & Greet
 - Smart Trainer
- TOP 1 Smart bike
 - Jersey
 - Experience Meet & Greet
 - Smart Trainer
- Draw among the top 10 in each category
 - Experience BMC

9.- Actions against possible irregularities

The organization of the competition reserves the right to disqualify, always prior notice, those participants who, due to faulty calibration of the trainer, or in relation to suspicious modifications of their physical qualities, jeopardize the proper functioning of the competition.

In the competitions we will have an automatic management designed to detect irregularities, which will be evaluated and supervised by a team of technicians that will analyze the doubtful participations. To do this, they can control the speeds, powers and cadence of all participants. In addition, they will have access to the profile history of the participants in the BKOOL database to know the participation of each runner.

All results are subject to review by BKOOL, discarding those deemed inappropriate, either by the data recorded during the session, or because the data provided is not correct or truthful. Likewise, the participant's history will be monitored to verify that the data provided is true and does not present sudden changes in their physical or performance parameters.

Points that will be taken into account when invalidating results:

- Modifications of the user's weight, as well as little truthful values.
- Sudden changes in performance according to your history.
- Averages of watts that do not correspond to reality. (Low values, with respect to W / Kg, in forward positions with speeds that do not correspond.)





- Unreliable speed or power peaks
- Unimportant speed averages.
- Improper calibration or errors of the devices used
- Invalid Name.

10.- Technical requirements

Is it compatible with my computer or tablet?

Check the minimum requirements on the "How does it work" page of Bkool.com

Is it compatible with exercise bikes?

You can use BKOOL with any conventional roller or exercise bike by pairing a compatible ANT + or Bluetooth 4.0 speed, cadence, power or pulse sensor. In other cases, we cannot control the resistance in the simulator, so those routes will not count towards the CITROËN E-TOUR by BKOOL.

SUSPENSION OF COMPETITION

The organization may suspend, cancel or cancel one of the competitions without obligation for the participants. Under a force majeure reason or for external reasons, if the organization feels obliged to suspend, cancel or cancel the test, it must not pay any compensation to the registered participant.

PARTICIPATION RULES

Participation in the test entails the acceptance of the rules described here, as well as the decisions that the co-organizer, BKOOL, adopts. In the same way you have read and accepted the conditions of use of the BKOOL platform when registering, as well as that your physical condition is adequate to perform the proposed activities.

BKOOL starts from the good faith of all the participants respecting the rules and discarding the sessions that for some reason do not give real results, or communicating it to the organizer.

Any problem that occurs during the performance of the test such as: loss of connection of the devices used, internet disconnections or delay (lag), computer problems, including those of the platform, are considered mechanical. Therefore, no adjustment will be made to the test classifications to compensate or correct these problems.

In the event that the BKOOL platform has an impact on your system during the test, try as far as possible to find the most feasible solution. The stages must be completed in the period





announced by the organization. Any previous or subsequent results will not be taken into account when making the final classifications of the stage.

The participant, within the announced period, can perform the stage as many times as he likes, taking the best time obtained. The organizer will communicate in advance the period in which the proposed stages can be carried out.

Any claim will be directed to the organization through <u>the following form</u>, which will study it, requesting, if necessary, data or evidence to substantiate the reason for the claim. In the case of performance values or data, official evidence that corroborates the data provided may be requested. After deliberation, the final decision cannot be claimed before any other organization.

The organization recommends that all participating cyclists have a complete medical check-up and a stress test to verify that their health status is correct for the physical activity to be performed.